

EMI全球視野跨域菁英學程（GLIE Program）

學分學程選修辦法(85)

115.09.08 管理學院課程委員會會議通過

115.09.15 客家學院課程委員會會議通過

115.09.15 文學院課程委員會會議通過

115.09.30 校課程委員會會議通過

115.10.14 教務會議通過

一、學程宗旨

EMI全球視野跨域菁英學程（Global Leadership and Interdisciplinary Excellence Program, GLIE Program）以培育具備國際視野與跨域整合能力的未來領導人才為核心目標。結合全英語授課（EMI）之學習環境，對接全球政治、經濟與社會發展趨勢，強化學生對國際脈動之理解與分析能力。並回應國家發展與產業需求，培養兼具學術思辨、專業實務與國際溝通能力之人才，使學生能於國際場域發聲，成為具全球影響力之政經領袖，進一步實踐本校「走向世界的中央」之願景。

二、學程特色

本學程採全英語授課（EMI），以「跨域整合×國際導向×EMI教學」為核心，整合管理學院、文學院及客家學院等跨領域資源，建構多元且具國際連結之學習架構。課程設計呼應全球產業發展與國際趨勢，結合國際政經議題與實務案例，培養學生面對複雜全球環境之分析與決策能力。

在課程教學上，本學程重視提升學生之專業知識建構能力與英語表達能力，透過跨文化與跨國合作學習，強化國際溝通與協作能力。同時，課程亦鼓勵批判性思考與創新解決方案之提出，使學生能在國際學術與實務場域中展現競爭力。

此外，本學程積極連結國際學術研究與產業發展脈動，強化學生對全球產業趨勢之理解，並培養其回應「五大信賴產業」等國家發展重點之能力。透過整合校內優勢學科與跨域資源，培養兼具理論基礎與實務應用能力之人才，使學生具備進入國際學術舞台與產業場域的能力，成為推動社會進步與回應全球挑戰之關鍵菁英。

三、課程結構

本學程提供學生下述課程（實際課程請參考「課程列表」）。

1. 核心課程：

本學程核心課程設計強調跨領域整合與國際視野的培養，內容涵蓋政治、經濟、文化與歷史等面向，引導學生從多元角度理解當代社會之運作脈絡。課程涵蓋公共治理與制度分析，協助學生掌握政治體制、權力運作與政策形成的基本原理，深化對公共議題的理解與判斷能力。並透過對企業運作與產業環境的系統性介紹，使學生理解經濟活動、組織管理與市場機制，培養其分析現實社會與經濟現象的能力。同時，課程亦結合影像文本與敘事分析，訓練學生解讀影像、媒體與敘事結構背後所傳遞的社會、文化與政治意涵，提升批判思考與跨文化詮釋能力。最

後，從區域歷史與長時段視角出發，探討台灣與東亞、東南亞歷史的交會與互動，幫助學生理解當代議題所根源的歷史背景。整體課程旨在培養具備人文素養、國際理解與跨域分析能力之複合型人才。

2. 全球人文戰略與數位影像課程：

本課程將人文洞見與數位傳播深度整合，透過對社會文化與歷史脈絡的深度辯證，培養學生在國際政經變局中具備批判思考力；並融入影像分析與數位創作，將跨文化理解轉化為具溝通強度的創新表達。旨在培育AI浪潮下，具備人文素養、批判思考、跨域整合、數位應用的實踐人才，以卓越視野及能力面對全球發展的未知挑戰。

3. 產業戰略與經濟未來領域：

本領域課程結合理論分析、資料應用與管理實務，培養學生以科學方法理解組織、市場與決策行為。透過計量經濟學，學生將奠定實證分析與因果推論的數量基礎；行銷管理聚焦市場策略、消費者行為與品牌經營，強化決策能力。在數位與資料導向趨勢下，人工智慧／機器學習的財務應用引導學生理解AI技術如何應用於金融分析與預測。管理與組織面向則由組織行為探討個人與團隊互動，以及領導與溝通培養有效領導能力與跨文化溝通能力。整體課程設計旨在提升學生的分析力、管理視野與實務應用能力。

4. 治理創新與社會發展領域：

致力於現代政治運作與公共治理之核心議題，內容涵蓋政治理論與制度分析、比較政治與地方治理、公共行政與政策執行，以及法治原則與政府運作之實務探討，並結合客家社會與文化脈絡，延伸至多元族群治理與公共事務管理等面向，培養學生在政策分析、公共服務與制度設計上的整合能力，以因應民主發展、社會變遷與區域治理之多重挑戰。

四、課程列表

本學程課程列表詳見下方表格。本辦法經各院課程委員會及校課程委員會審查通過，並提送本校教務會議核備後實施，後續修正亦同；如有課程異動，須先經該門課所屬單位課程委員會審議通過，並經三院合開之學程課程討論會取得共識後，再送各院課程委員會及校課程委員會審議通過後始得實施，相關修正程序亦同。

課程規劃 Courses	課程名稱/講師 Course Title/Instructor		課號 Course Code	學分 Credits
核心必修課程 Core Required Courses	組織行為 Organizational Behavior		HR6077	3
	二選一 Choose one of the following	影像與敘事分析 Introduction to Film Studies	IL1003	3
		台灣史與東亞史的交錯 The Intersection of Taiwanese History and East Asian History	IL4201	3
治理創新與社會發展 領域課程 Governance Innovation and Social Development	行政學 Public Administration		新開課程尚未有課 號 New course; course number not yet assigned	2
	政治學 Political Science		新開課程尚未有課 號 New course; course number not yet assigned	2
	英美法導論 Introduction to Anglo-American Law		新開課程尚未有課 號 New course; course number not yet assigned	2
	多元文化概論 General Theory of Multiculturalism		新開課程尚未有課 號 New course; course number not yet assigned	3
產業戰略與經濟未來 領域課程 Industrial Strategy and Economic Futures	計量經濟學(一) Econometrics I		EC3018	3
	行銷管理 Marketing Management		MT2001	3
	人工智慧/機器學習的財務應用 Financial Applications of AI / Machine Learning		FM6111	3
	領導與溝通 Leadership and Communication		HR6093	3
全球人文戰略與數位影 像領域課程 Global Humanities Strategy and Digital Visual Studies	進階閱讀 Topics in Reading		EL1062	3
	社會文化人類學概論 Introduction to Sociocultural Anthropology		FR2055	3
	人文應用專題：歷史導覽 Project in Humanities: Historical Tour		IL4202	3
	臺灣電影 Taiwan Cinemas		IL2401	3
	人文應用專題：電影行銷實務 Project in Humanities: Film Sales and Marketing		IL4407	3
共同講座 Common Lecture	大師論壇講座 Master Forum Lecture		新開課程尚未有課 號 New course; course number not yet assigned	1

五、學程申請

本學程僅開放文、管、客三院大學部學生申請。學程內之部分課程亦鼓勵其他學院大學部學生選修，外校學生則可透過台灣聯合大學系統進行選修，以促進多元視野與跨領域學習交流藉此提升學習資源共享與校際合作效益，進一步強化整體教學與學習成果。

六、選課辦法與結業條件

1. 本學程應修總學分數為 15 學分。凡修畢本學程規定課程並完成相關修業要求者，將於成績單上註記「EMI 全球視野跨域菁英學程」，並另行頒發學分學程證明書。
2. 學生於修業期間，須完成核心必修課程，以培養跨領域基礎知能與核心專業能力。
3. 學生修習課程應通過各課程規定之考核，且成績須達及格標準，具體展現其學習成效與實務運用能力。

Regulations for Course Selection

EMI Global Leadership and Interdisciplinary Excellence Program (GLIE Program) (85)

115.09.08 Approved by the College of Liberal Arts Curriculum Committee
115.09.15 Approved by the College of Management Curriculum Committee
115.09.15 Approved by the College of Hakka Studies Curriculum Committee
115.09.30 Approved by the University Curriculum Committee
115.10.14 Approved by the Academic Affairs Council

I. Program Objectives

The **EMI Global Leadership and Interdisciplinary Excellence Program** (GLIE Program) is designed to cultivate future leaders with international perspectives and interdisciplinary integration capabilities.

By providing a full English-Medium Instruction (EMI) learning environment, the Program aligns with global trends in politics, economics, and social development, strengthening students' understanding and analytical competence regarding international affairs. In response to national development strategies and industry needs, the Program aims to nurture talents who combine academic critical thinking, professional practice, and international communication skills, enabling students to articulate their voices in global arenas and emerge as globally influential political and economic leaders. This mission further realizes the University's vision of "**National Central University Going Global.**"

II. Program Features

Delivered entirely in English (EMI), this Program is structured around the core principles of **interdisciplinary integration × international orientation × EMI pedagogy**. It integrates cross-college resources from the College of Management, the College of Liberal Arts, and the College of Hakka Studies to establish a diverse and globally connected learning framework.

The curriculum responds to global industrial developments and international trends by incorporating international political and economic issues and real-world case studies, thereby cultivating students' analytical and decision-making capacities in complex global environments.

In terms of pedagogy, the Program emphasizes the development of professional knowledge and English communication skills. Through cross-cultural and cross-national collaborative learning, it strengthens students' international communication and teamwork abilities. At the same time, the curriculum encourages critical thinking and innovative problem-solving, enabling students to demonstrate competitiveness in both international academic and professional contexts.

Furthermore, the Program actively connects with international academic research and industry dynamics, enhancing students' understanding of global industry trends and equipping them to address national development priorities such as the **Five Trusted Industries**. By integrating the University's disciplinary strengths and interdisciplinary resources, the Program cultivates students with solid theoretical foundations and practical application skills, preparing them for participation in international academia and industry and positioning them as key talents in advancing social progress and addressing global challenges.

III. Curriculum Structure

The Program offers the following courses (please refer to the "Course List" for actual offerings).

Core Curriculum

The core curriculum emphasizes interdisciplinary integration and the cultivation of international perspectives. Course content spans political, economic, cultural, and historical dimensions, guiding students to understand contemporary society from multiple viewpoints.

Courses include public governance and institutional analysis to help students grasp fundamental principles of political systems, power structures, and policy formation, thereby enhancing their judgment on public issues. Systematic introductions to business operations and industrial environments enable students to understand economic activities, organizational management, and market mechanisms, strengthening their ability to analyze real-world social and economic phenomena.

The curriculum also integrates visual texts and narrative analysis to train students in interpreting social, cultural, and political meanings conveyed through images, media, and narrative structures, enhancing critical thinking and cross-cultural interpretation. Finally, through regional history and long-term historical perspectives, courses explore the intersections and interactions of Taiwanese, East Asian, and Southeast Asian, helping students understand the historical foundations of contemporary issues.

Overall, the curriculum aims to cultivate interdisciplinary talents with strong humanistic literacy, international understanding, and analytical competence.

Global Humanities Strategy and Digital Visual Studies

This curriculum integrates humanistic insight and digital communication through critical engagement with social, cultural, and historical contexts. Students develop critical thinking skills to better understand transformations in the global political and economic landscape. By incorporating visual analysis and digital creative practices, the curriculum enables students to transform cross-cultural understanding into innovative and effective forms of expression.

In response to the rise of the AI era, the program aims to cultivate students equipped with humanistic literacy, critical thinking, interdisciplinary integration, and digital application skills, preparing them to

address the uncertainties and challenges of global development with broad vision and professional competence.

Industrial Strategy and the Future of Economics

This field integrates theoretical analysis, data applications, and management practices to train students to understand organizations, markets, and decision-making behavior through scientific methods.

Through econometrics, students establish quantitative foundations in empirical analysis and causal inference. Marketing management focuses on market strategies, consumer behavior, and brand management to strengthen decision-making abilities. Under digital and data-driven trends, financial applications of artificial intelligence and machine learning introduce how AI technologies are applied in financial analysis and forecasting.

From a management and organizational perspective, organizational behavior examines individual and team interactions, leadership, and communication to cultivate effective leadership and cross-cultural communication skills. Overall, this curriculum enhances students' analytical capacity, managerial vision, and practical application skills.

Governance Innovation and Social Development

This field focuses on core issues in modern political operation and public governance. Content includes political theory and institutional analysis, comparative politics and local governance, public administration and policy implementation, as well as legal principles and government operations.

It further integrates Hakka social and cultural contexts and extends to multi-ethnic governance and public affairs management, cultivating students' integrative abilities in policy analysis, public service, and institutional design to address the multiple challenges of democratic development, social change, and regional governance.

IV. Course List

Please refer to the table below for the Program's course list. These Regulations shall be implemented after approval by the college-level and university-level curriculum committees and submission to the Academic Affairs Council for record. Any future revisions shall follow the same procedure.

Any course additions, modifications, or adjustments must first be approved by the relevant department or college curriculum committee, reach consensus at the joint curriculum discussion among the three colleges, and then be approved by the respective college and university curriculum committees before implementation.

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V. Program Application

This Program is open only to undergraduate students from the Colleges of Liberal Arts, Management, and Hakka Studies. However, selected courses within the Program are also available to undergraduate students from other colleges. Students from other universities may enroll in these courses through the University System of Taiwan (UST) cross-registration mechanism. This arrangement is intended to promote diverse perspectives and interdisciplinary learning, facilitate the sharing of educational resources and inter-university collaboration, and ultimately enhance the overall quality of teaching and learning outcomes.

VI. Course Enrollment and Completion Requirements

The total credit requirement for the Program is **15 credits**. Students who complete all required courses and fulfill the Program requirements will have “**EMI Global Leadership and Interdisciplinary Excellence Program (GLIE Program)**” recorded on their academic transcript and will receive a separate Program Certificate.

Students must complete all core required courses to ensure acquisition of interdisciplinary foundational knowledge and core professional competencies.

All courses must meet the specified assessment requirements and be passed with satisfactory grades, demonstrating concrete learning outcomes and practical application abilities.